

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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| | | | | | | | |
|---|--|-------------------------|--|---|------|--|---|
| 253477 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 | | | ADVERTISER (OR AGENCY AND ADVERTISER) | | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | NATIONAL MEDIA RESEARCH PLANNING | | | NATIONAL REPUBLICAN CONGRESSIONAL COMM. | | | |
| AND | 815 Slaters Ln | | | 320 1st St SE | | | |
| ADDRESS | Alexandria VA 22314-1219 | | | Washington DC 20003-1838 | | | |
| | USA | | | USA | | | |
| CONTACT | BEN ANGLE | | | PRODUCT#2963 - SCHED#2 | | | |
| LOCAL SALESPERSON | Maggie McWilliams Pol | AGENCY EST. NO. 2963 | | PRODUCT CODE | 1300 | | |
| NATIONAL SALESPERSON | | | | | | | |
| BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1 | | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 00001.. | 1 | 06:00A | 09:00A | 30S | 10/19/12-10/19/12 | 6A - 9A MORNING NEWS | 1 | 275.00 | 275.00 |
| 2 | 11110.. | 4 | 06:00A | 09:00A | 30S | 10/22/12-10/25/12 | 6A - 9A MORNING NEWS | 4 | 275.00 | 1100.00 |
| 3 | 01100.. | 2 | 08:58A | 10:00A | 30S | 10/23/12-10/24/12 | LET'S MAKE A DEAL | 2 | 550.00 | 1100.00 |
| 4 | 10000.. | 1 | 09:58A | 11:00A | 30S | 10/22/12-10/22/12 | PRICE IS RIGHT 10-11AM | 1 | 800.00 | 800.00 |
| 5 | 11100.. | 3 | 03:00P | 04:00P | 30S | 10/22/12-10/24/12 | DR PHIL | 3 | 700.00 | 2100.00 |
| 6 |1 | 1 | 10:35P | 11:35P | 30S | 10/21/12-10/21/12 | CRIMINAL MINDS | 1 | 900.00 | 900.00 |
| 7 |1. | 1 | 10:35P | 11:35P | 30S | 10/20/12-10/20/12 | CRIMINAL MINDS | 1 | 800.00 | 800.00 |
| 8 | 10100.. | 2 | 07:00A | 09:00A | 30S | 10/22/12-10/24/12 | CBS THIS MORNING | 2 | 440.00 | 880.00 |
| 9 |1 | 1 | 03:00P | 06:00P | 30S | 10/21/12-10/21/12 | NFL REGULAR SEASON GAMES | 1 | 20000.00 | 20000.00 |
| 10 |1. | 1 | 05:00P | 05:30P | 30S | 10/20/12-10/20/12 | 5PM NEWS SAT | 1 | 850.00 | 850.00 |
| 11 | 00001.. | 1 | 10:35P | 11:37P | 30S | 10/19/12-10/19/12 | DAVID LETTERMAN | 1 | 1400.00 | 1400.00 |
| 12 | 01000.. | 1 | 10:35P | 11:37P | 30S | 10/23/12-10/23/12 | DAVID LETTERMAN | 1 | 1400.00 | 1400.00 |
| 13 |1.. | 1 | 08:00P | 09:00P | 30S | 10/19/12-10/19/12 | CSI: NY | 1 | 6000.00 | 6000.00 |
| 14 |1. | 1 | 06:00P | 06:57P | 30S | 10/20/12-10/20/12 | ENTERTAINMENT TONIGHT | 1 | 1000.00 | 1000.00 |

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| AND | 815 Slaters Ln | | | 320 1st St SE | | |
| ADDRESS | Alexandria | VA | 22314-1219 | Washington | DC | 20003-1838 |
| | USA | | | USA | | |
| CONTACT | BEN ANGLE | | | PRODUCT#2963 - SCHED#2 | | |
| LOCAL SALESPERSON | Maggie McWilliams | AGENCY EST. NO. | | PRODUCT | 1300 | |
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| NATIONAL SALESPERSON | | | | | | |
| BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1 | | | | | | |

Cancellation Notice
Required
Announcement 28 days
prior notice

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| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|---------|---------------|--------|--------|--------|-------------------|--------------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 |1 | 1 | 12:00N | 03:00P | 30S | 10/21/12-10/21/12 | NFL REGULAR SEASON GAMES | 1 | 10000.00 | 10000.00 |
| 16 | 00001.. | 1 | 06:00P | 06:30P | 30S | 10/19/12-10/19/12 | CBS2 NEWS AT 6 | 1 | 1400.00 | 1400.00 |
| 17 | 11110.. | 4 | 06:00P | 06:30P | 30S | 10/22/12-10/25/12 | CBS2 NEWS AT 6 | 4 | 1400.00 | 5600.00 |
| 18 |1. | 1 | 11:00A | 06:00P | 30S | 10/20/12-10/20/12 | NCAA COLLEGE FOOTBALL | 1 | 1200.00 | 1200.00 |
| 19 | 00001.. | 1 | 05:00P | 05:30P | 30S | 10/19/12-10/19/12 | CBS2 NEWS AT 5 | 1 | 1700.00 | 1700.00 |
| 20 | 11110.. | 4 | 05:00P | 05:30P | 30S | 10/22/12-10/25/12 | CBS2 NEWS AT 5 | 4 | 1700.00 | 6800.00 |
| 21 |1.. | 1 | 09:00P | 10:00P | 30S | 10/19/12-10/19/12 | BLUE BLOODS | 1 | 12000.00 | 12000.00 |
| 22 | 0000010 | 1 | 10:00P | 10:35P | 30S | 10/20/12-10/20/12 | LATE NEWS | 1 | 4500.00 | 4500.00 |
| 23 | 0101000 | 2 | 10:00P | 10:35P | 30S | 10/23/12-10/25/12 | LATE NEWS | 2 | 4500.00 | 9000.00 |
| 24 | 00001.. | 1 | 06:27P | 06:56P | 30S | 10/19/12-10/19/12 | ENTERTAINMENT TONIGHT | 1 | 1800.00 | 1800.00 |
| 25 | 11110.. | 3 | 06:27P | 06:56P | 30S | 10/22/12-10/24/12 | ENTERTAINMENT TONIGHT | 3 | 1800.00 | 5400.00 |
| 26 | ..1.... | 1 | 09:00P | 10:00P | 30S | 10/24/12-10/24/12 | C.S.I: CRIME SCENE | 1 | 9000.00 | 9000.00 |
| 27 | ...1... | 1 | 08:00P | 09:00P | 30S | 10/25/12-10/25/12 | PERSON OF INTEREST | 1 | 13000.00 | 13000.00 |
| 28 | 1..... | 1 | 09:00P | 10:00P | 30S | 10/22/12-10/22/12 | HAWAII FIVE-0 | 1 | 15000.00 | 15000.00 |
| Total Contract: | | | | | | | | 44 | | 135005.00 |

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NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT BEN ANGLE

PRODUCT EST#2963 - SCHED#2

LOCAL SALESPERSON Maggie McWilliams
PolAGENCY EST. NO.
2963

PRODUCT CODE 1300

NATIONAL SALESPERSON

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| ethnicity | | | | | | | | | | |
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| | | | FROM | TO | | | | | | |
| | | | | | | Billing Summary | | | | |
| | | | | | | | <u>Oct</u> | <u>Nov</u> | <u>Dec</u> | <u>Total</u> |
| | | | | | | Qtr 4-12 | 135005.00 | .00 | .00 | 135005.00 |
| | | | | | | | | | | <u>GRAND TOTAL</u> |
| | | | | | | | | | | 135005.00 |

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